

**IS AMAZON
PRIME
WORTH IT?**

SCV COMPUTER CLUB

MARCH 8, 2017

IS AMAZON PRIME WORTH IT?

- Amazon Prime is a no-brainer for those heavily invested in the Amazon ecosystem
- If \$99 per year seems like too much of a commitment, you can opt for the monthly \$10.99
- Amazon Prime has a ton of benefits (more than just free two-day shipping), but are you using them all for your \$99/year?
- Here's what you might be missing out on.....



IS AMAZON PRIME WORTH IT?

Shipping

- Free two-day shipping on eligible items to addresses in the contiguous U.S. and other shipping benefits.

Shipping Speed	Amazon Prime Member Price
Two-Day Shipping	Free
Same-Day Delivery	Free on qualifying orders in certain cities. As low as \$5.99 on most other orders. Learn more.
2-Hour Delivery	Free in eligible zip codes through Prime Now
One-Day Shipping	Price varies by item size and weight - as low as \$2.99 per item
Saturday Shipping	Price varies by item size and weight - as low as \$7.99 per item
No-Rush Shipping	Free
Standard Shipping (4-5 business days)	Free
Release-Date Delivery (on qualifying items)	Free



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Shipping

- Free same-day delivery in eligible ZIP codes

Prime members can qualify by:

- Ordering at least \$35 of items with the FREE Same-Day icon:

 | FREE Same-Day

- Placing orders before the Same-Day Delivery order cutoff time (typically noon); orders placed after the cutoff qualify for FREE One-Day Shipping.
- Selecting Same-Day at checkout, and shipping to a residential address within an [eligible zip code](#).

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Shipping to an Amazon Locker

- No more waiting at home for deliveries
- Receive an e-mail when package is delivered to the Locker
- 3 business days to pick up your order
- Circle K (corner McBean and Decoro)
- 22706 McBean, 91354-1430
- Open 24 hours



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Delivery via USPS

- Don't be surprised if your letter carrier delivers your Amazon box
- Items under approximately 3-4 pounds generally ship via Expedited Means, USPS Priority Mail
- They even deliver on Sunday!
- Heavier items ship via UPS or FEDEX Ground, unless you select Expedited



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Prime Pantry

- Members can purchase and ship to addresses in the contiguous U.S. low-priced grocery, household and pet care items for a flat delivery fee of \$5.99 for each Prime Pantry box
- Prime Pantry orders cannot be shipped to addresses in Alaska, Hawaii or Puerto Rico

IS AMAZON PRIME WORTH IT?

Prime Now

- In select cities, you can get one hour delivery for tens of thousands of products from local stores
- In New York City you can now get delivery of beer, wine and spirits from Westside Market, Union Square Wines and Vintage Grape
- Chicago, Los Angeles and Baltimore also participate in this program



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Deals and Discounts, Compliments of Amazon Mom

- These include 20 percent off diapers through Subscribe & Save and 15 percent off eligible products from your baby registry
- For more information, go to [Get 20% off Diaper Subscriptions](#) or [About the Completion Discount](#)



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Prime Early Access

- Get 30-minute early access to Lightning Deals on Amazon.com and new events on MyHabit.com
- All deals are available while supplies last
- Prime membership doesn't guarantee you'll be able to purchase a particular deal, and it's possible that a deal could sell out before the end of the early access period



IS AMAZON PRIME WORTH IT?

- **20 Percent off** new, physical video games during pre-order and through two weeks after release, and comes with free, release-date delivery
- **Parents enjoy savings** on FreeTime Unlimited, which brings tons of kid-friendly content to your account. Prime members pay \$2.99 per month, while non-Prime members pay \$4.99
- **Amazon Elements:** Access to Amazon Elements products, Amazon's own line of everyday essentials
- Vitamins / supplements – wipes / baby wipes and more



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- **Kindle First:** Early access for members in the U.S. to download a new book for free every month from the Kindle First picks
- **Kindle Owners' Lending Library:** Accessible to members in the U.S.
 - Now has 500,000 titles
- Books borrowed from the Kindle Owners' Lending Library have no due dates and can be downloaded from the Cloud on other Kindle e-readers, Fire tablets, and Fire phones registered to the same Amazon account



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Prime Video

- Unlimited streaming of movies and TV episodes for paid or free trial members in the U.S. and Puerto Rico
- Amazon marks its unlimited streaming shows and movies with a Prime graphic across the top of the box art; everything else is pay-as-you-go
- You can also add video subscriptions to Showtime, HBO, Starz, A&E, AMC, and many other streaming entertainment channels
- You can order third-party streaming apps through Amazon Prime to keep all your video content in one place



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Watch Prime Video on....

- PC, Mac and Linux computers
- All modern and last-gen game consoles
- iOS users can download an Amazon Prime app
- The service is also available for Roku set-top boxes and most smart TVs, but not for Google Chromecast or Apple TV



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Watch Prime Video on....

- Android devices
 - Download Amazon Underground
 - Click Hamburger icon
 - Go to Amazon App store
 - Select Underground App
 - Search for Prime Video App
 - Select Amazon Prime Video



IS AMAZON PRIME WORTH IT?

Flying on Jet Blue?

- Watch your Amazon Prime video content on the flight for free

Prime Music

- Unlimited, ad-free access to hundreds of Prime Playlists and more than a million songs for members in the U.S. and Puerto Rico



IS AMAZON PRIME WORTH IT?

Prime Photos

- Secure **unlimited** photo storage in Amazon Cloud Drive

Amazon Prints

- Offers a way to create printing projects from your Prime Photos collection and have them shipped to your doorstep

IS AMAZON PRIME WORTH IT?

Amazon Prime Now

- Offers household items and essentials you need every day plus the best of Amazon
- 25,000+ items across 25 categories
- FREE 2-hour delivery
- 1-hour delivery in select cities for \$7.99
- Will deliver to home, business, hotel....
- Not yet available in SCV



IS AMAZON PRIME WORTH IT?

Amazon Prime Now Restaurants

- Order a multicourse meal
- Must live in a city where Amazon Prime Now already exists
- If you do, you're guaranteed to receive your steaming entrée within an hour!
- Free for now; probably a \$7.99 charge in the future



IS AMAZON PRIME WORTH IT?

Amazon Prime Now Stores

- Shop local stores
 - Grocery (Sprouts is in our area but Prime Now isn't yet available)
 - More stores and cities being added all the time

IS AMAZON PRIME WORTH IT?

Amazon Prime as a Gift

- Just visit Amazon Prime's gifting page, add it to your cart and follow the instructions to find out how you can give a yearlong subscription to a friend or family member
- In your cart, before you check out, just make sure that the box reading "This item is a gift" is checked off, and you can fill in the rest of the information when you pay

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Prime Day

- Amazon blocks off one day each year to reward Amazon Prime members with more than 100,000 exclusive deals
- On the [amazon.com/primeday](https://www.amazon.com/primeday) site you'll also find some helpful tips and tricks, giveaways, news and exclusive content
- The deals start to roll out at midnight PST, with new deals going live every five minutes throughout the day



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Membership Sharing

- Two adults living in the same household can create an Amazon Household to share certain Amazon Prime benefits
- Amazon Household can contain up to six members:
 - Two adults, each with their own Amazon account.
 - Up to four child profiles (children aren't enabled to shop on Amazon through their child profiles).



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Membership Sharing

- Sharing benefits with Amazon Household requires both adults to link their accounts in an Amazon Household and agree to share payment methods
- Each adult keeps his or her personal account while sharing those benefits at no additional cost.

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Amazon Smile – smile.amazon.com

- When you shop, you'll find the exact same low prices, vast selection and convenient shopping experience with the added bonus that Amazon will donate
- 0.5% of your eligible purchases to the charity of your choice
- You can choose from nearly one million organizations to support
- If your favorite charity isn't listed, Amazon will get in touch to see if they want to participate



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Exclusive Benefits

- Yes. Amazon recently began experimenting with making some purchases eligible only Prime members. For instance, popular video games such as Grand Theft Auto and FIFA 16 can only be purchased from Amazon if you're a Prime subscriber. Similarly, Star Wars: The Force Awakens on Blu-ray can't be bought from Amazon from a mere mortal. This may be a sign of things to come where Amazon becomes more like Costco or Sam 's Club, requiring membership before you can shop.



WHY SHOULDN'T I SUBSCRIBE TO AMAZON PRIME?

- If you make infrequent Amazon purchases that exceed \$49, the service is probably not for you
- Spending \$49 will get you free shipping, even without a Prime membership
- If you get your e-books from Barnes & Noble, Apple or Kobo, the free Kindle book will not benefit you much
- If you already subscribe to Netflix or Hulu, you have access to a wider selection of unlimited streaming video than what Amazon Prime offers



RESOURCES

- About Amazon Prime - amzn.to/2mUpUbP
- Five insider secrets to saving more on Amazon
 - Secrets to Deals on Amazon.com – Kim Komando
 - <http://bit.ly/2IOAO3c>
- Groovy Post - <http://bit.ly/2nr1OCr>
- How-to-Geek - bit.ly/2mUtjrj
- 9 Amazon Prime perks you're probably not using
 - <http://fxn.ws/2IOEWQL>
- Smile.Amazon.Com

QUESTIONS